WOVIE PROLLO

GoHighLevel Expert | CRM, Sales Funnels & AI Automation

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ABOUT ME

I built the GoHighLevel system behind a tax bootcamp's $3.77K in won sales in under a month. I build connected systems that help businesses capture leads, automate follow-ups, streamline operations and improve the customer journey. My focus is on finding what isn't working and building reliable solutions that save time and support growth. My portfolio shows 34 documented automation builds and 14 live funnels and websites, for real estate, construction, credit repair, healthcare, coaching and education, marketing agencies, finance and e-commerce. I work remotely across US, EU and APAC business hours.

WORK EXPERIENCE

Freelance · Upwork and OnlineJobs.ph | Current

Workflow Automation Specialist

Designed and built n8n and Zapier automation workflows. Built AI chat and voice agents (OpenAI, Retell AI) for lead qualification, appointment booking and inbound calls, lead enrichment with Apollo and Apify, and automated WordPress publishing.

FinPro Solutions · finpro.consulting | March 2025 to October 2025

GoHighLevel & CRM Automation Specialist

Managed the end-to-end setup and optimization of sales funnels and CRM pipelines, automated email and SMS follow-ups, appointment booking systems and payment integrations. Covered the full customer journey from lead capture to conversion and onboarding, with ongoing workflow monitoring and troubleshooting.

Press Haven Homes | Long-term rental

System Builder / Automation Expert

Built and ran the operational workflows behind tenant relations, lease management and daily coordination. Standardized recurring admin processes for the CEO so nothing depended on manual follow-up.

Stay Classy Homes | Short-term rental

Automation Specialist

Owned the guest communication and reservation pipeline end to end, from inquiry to check-out. Coordinated maintenance, cleaning and vendor scheduling as one repeatable process across listings.

SELECTED PROJECTS

- **Rich Off Taxes Bootcamp** · GoHighLevel: $3.77K won revenue in less than a month, 39 of 50 won (78%)
- **Leads Journey** · GoHighLevel, AI bot: 5 workflows from the form fill to after the call
- **Roofing Lead-to-Close Automation** · GoHighLevel, n8n: 10 workflows from first form to Won
- **AI Client Acquisition & Operations** · n8n, OpenAI, Stripe: proposals in under 5 minutes
- **Customer Support Agent (RAG)** · n8n, OpenAI, Slack: 80% autonomous, sensitive issues go to a live agent
- **Solar Sales Automation System** · n8n, Pipedrive: lead qualification in under 2 minutes, intake to onboarding

CERTIFICATIONS

GHL CRM Expert GoHighLevel

n8n Academy: Quickstart · **First Workflows** · **Integrations: APIs** · **AI & Testing** July 2026

SKILLS & TOOLS

Skills CRM setup · AI agents · Sales funnels · Workflow automation · Integrations · Maintenance

Tools GoHighLevel · HubSpot · Airtable · Monday.com · WordPress · Shopify · n8n · Make · Zapier · Webhooks & APIs · Node.js · OpenAI · Claude · Gemini · Retell AI · HeyGen · Google Workspace, Sheets & Calendar · Slack · Notion · Apollo · Apify · Mailchimp · Meta